

FOR IMMEDIATE RELEASE

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Progressive® Insurance San Francisco Boat Show® Cancelled for 2016 Following Weather-Related Postponement

SAN FRANCISCO – The Progressive® Insurance San Francisco Boat Show® announced today that following its initial El Nino weather-related postponement, the show will not be rescheduled to April as originally hoped, and as a result, has been cancelled for 2016.

“Moving our show at the last minute, following the weather caused by El Niño for our original January dates, presented more of a challenge for our exhibitors and our logistics team than we anticipated. As a result, we wouldn’t be able to produce the kind of event our attendees or exhibitors have come to expect and without a top-notch product we decided not to move ahead with the boat show this year,” noted Dave Geoffroy, director of the San Francisco Boat Show. “We are certainly disappointed and apologize for the inconvenience this may cause. In the meantime, we will continue supporting the marine industry year-round in Northern California as we work together to ensure a thriving recreational boating community throughout the region.”

Anyone who purchased a ticket online pre-event, will be refunded. To have your ticket refunded, please contact Rosemary Stomp at rstomp@nmma.org.

Exhibitors will be fully refunded on their space. Exhibitors are encouraged to contact San Francisco Boat Show manager, Katharina Klanck, at kklanck@nmma.org with questions related to the show’s cancellation.

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About the Progressive® Insurance San Francisco Boat Show®

The Progressive® Insurance San Francisco Boat Show is produced by the National Marine Manufacturers Association (NMMA), the world's largest producer of boat shows and the leading association representing the recreational boating industry. NMMA member companies produce more than 80 percent of the boats, engines, trailers, accessories and gear used by boaters and anglers throughout the U.S. and Canada. The association is dedicated to industry growth through programs in public policy advocacy, market statistics and research, product quality assurance and promotion of the boating lifestyle. For more information, visit www.nmma.org.

About Progressive Insurance

The Progressive Group of Insurance Companies makes it easy to understand, buy and use [auto insurance](#). Progressive offers [choices](#) so consumers can reach it whenever, wherever and however it's most convenient—online at progressive.com, by phone at 1-800-PROGRESSIVE, on a mobile device or in-person with a local agent. Progressive also offers insurance for personal and commercial autos and trucks, motorcycles, boats, recreational vehicles, as well as home insurance through select carriers. It's the fourth largest auto insurer in the country, the largest seller of [motorcycle insurance](#) and a leader in [commercial auto insurance](#). Progressive also offers [car insurance online](#) in Australia at <http://www.progressiveonline.com.au>.

Founded in 1937, Progressive continues its long history of offering shopping tools and services that save customers time and money, like [Name Your Price®](#), [Snapshot®](#) and [Service Centers](#).

The Common Shares of The Progressive Corporation, the Mayfield Village, Ohio-based holding company, trade publicly at NYSE:PGR. To learn more about [Progressive Boat Insurance](#), which insures more than one million watercrafts, contact Erin Vrobel at Erin_L_Vrobel@Progressive.com, (440) 395-0179.

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