

## JBBS Keeps Teens Sailing and Active



## What's the Opportunity? – How Does JBBS Sailing Compete?



## Keep teens involved in sailing by the challenges of big boat sailing

- Power
- Complexity
- Teambuilding
- Social “Peer” Environment



## JBBS's Position in your Sail Training Program

- Fills the void between youth and adult programs
- It capitalizes on teen interest in big boats
- It develops big boat competency as crew
- It provides greater Instructor opportunities
- It has Coast Guard approval!





## Target sailors

- Ages 14 to 18
- ALL skill and experience levels
- US Sailing junior membership with participation in the course



## How do we start?

- Determine interest, Kids, Club
- Get big boat list to contact
- Develop marketing approach with current learn-to-sail programs
- Introduce with energy!



## What do you need to teach?

- A 30-40' "loaned" boat
- Boat's owner or rep as skipper
- You as the "Coach", (not instructor)
- Parent facilitators to help support
- Customized scheduling –Standard &
- Advanced (Racing)



## Legal and Liability Issues

- Insurance & Waivers
- Agreement with Owner
- Safety
- Offshore & Local Regulations



## JBBS Training Details

- Safety as absolute mantra
- Rotation of crew positions
- Use of “cue” Cards
- Teens coaching teens
- Advance Racing Course



## JBBS Program Follow Up Sailing and Racing Opportunities

- Promoting teens as crew
- Racing-Buoys/Distance
- Cruising





# For more Information



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<http://training.ussailing.org/Resources/JuniorBigBoatSailing>

