



Paris, 24 November 2022

**INNOVATION COMPETITION:
SIXTEEN FINALISTS IN THE RUNNING FOR THE
GRAND FINAL, RESULTS ON SATURDAY, 10
DECEMBER AT 3.30 P.M.**

The search for innovation, new practices, responsible performances and alternatives motivates the French nautical sector. Loyal to this tradition that promotes French know-how and excellence, the **Federation of Nautical Industries** (FIN) has been organising a national competition since 2017 at the Paris Boat Show. The competition rewards innovation, putting ideas to be supported and businesses to be encouraged under the spotlight.

It is therefore an outstanding opportunity, within the largest French nautical event, for businesses like start-ups to promote the new products and services destined for launching on local and international markets.

One of a kind, it has for many winners kick started the opening lines of wonderful entrepreneurial stories, such like [G&G Boatwash](#), [Bluenav](#), [Falco](#) and [Temo](#).

**Sixteen finalist projects exhibited on 3-10 December
2022 at the heart of the Paris Nautic**

Sixteen finalists have been selected in advance for this 6th event, from 64 entries received. These sixteen finalist projects will be exhibited on 3-10 December in the Paris Boat Show innovation space, Hall 1, Stand B7.

Brittany is well represented, followed by Nouvelle Aquitaine and the Auvergne Rhône-Alpes region.

- **Atelier Poupe** (Bouches du Rhône) has developed a network for collecting old used boat fenders and transforming them into unique, custom-designed waterproof lighting.
- **Inanix** (Ille-et-Vilaine) has developed the Dronvor drone, the first drone designed for boating. The only waterproof, floating drone, designed specifically for ocean racing, it ensures maximum safety for the skipper and the boat equipment.
- **Inocel** (Isère), has developed technology following collaboration with the CEA. It is the first fuel cell module and its system (tanks, batteries and motor) developed for boats and land-based transport.
- **Genevos** (Charente-Maritime) has designed the Hydrogen Power Modules, specifically for vessels with the key characteristics of modularity, redundancy, marine certification, low weight and volume and emission-free.

- **Les Glénans** (headquartered in Paris), the leading sailing school in Europe, has designed a new medium that is both ecological, fun and inclusive. Secondary school pupils will be able to build their own boat and thus discover the different related trades.
- **K-Ren** (Hérault), a company offering a breakthrough innovation with its tailor-made, anti-fouling protection boat cover, thereby avoiding costly, polluting and time-consuming annual careening, while reducing wear and tear on the boat.
- **Lalou Multi** (Gironde): the team has built and launched the first Class 40 ocean racing yacht in fully recyclable composite material.
Proof that boats can be produced with a full life cycle whilst guaranteeing advantageous energy performances.
- **SAS Madintec** (Finistère) has developed the MAD Foiling Concept, a secure, automated theft control system.
- **Marine Filter** (Finistère) proposes a system of movable water filtering and treatment modules, thereby offering a movable shower with water and energy autonomy for rinsing with fresh water after swimming. The closed circuit system recycles the water at will.
- **Mercury Marine** (Charente-Maritime) has designed a transportable electric motor, with the focus on portability. It is intended for small boats with no direct emissions and minimum servicing.
- **Meta Boatyard** (Rhône), through its Turbo Keels project, has developed a solution to ballast lead from one side to the other and move the centre of gravity without needing the complexity of a pendulum keel, allowing decarbonisation of transport.
- **Ox Eye** (Morbihan) is a specialist naval architecture start-up which is developing an innovative change to how boats are made to improve the inclusion of flax fibres, improve recyclability and reduce their carbon footprint as much as possible.
- **Périmètre** (Charente-Maritime) has developed an eco-responsible hull de-yellower. It has developed a de-yellowing technology of gelcoats with modified acids that do not attack the material and render it porous. The product is also biodegradable.
- **Pixel sur mer** (Morbihan) an ultra-innovative engineering firm specialising in the development and installation of high-tech products for racing, sailing and more recently aviation. Their competing product is Exocet Gold, a new generation of boat control. Originally created for the largest racing boats, it is now suitable and designed for all latest-generation boats.
- **Rescue Zone** (Bouches-du-Rhône): the company has designed the eponymous application, which is innovative (GIS engines) both technically and in terms of use, since it allows all pleasure boaters to help each other out and support and rescue each other via a geolocalised smartphone application.
- And lastly **Yuniboat** (Loire-Atlantique). They specialise in extending the life of boats in an eco-circular logic: acquire and recondition second-hand boats before putting them back on hire.

The winners will be unveiled on Saturday, 10 December following the final

The grand final will be held on the Nautic Stage on Saturday, 10 December. The results will be unveiled at 3.30 p.m. Just before, each finalist will present his project to a jury of experts:

- **Eric Banel**, Director General of Maritime Affairs, Fishing and Aquaculture (DGAMPA)
- **François Bitouzet**, Director General of VivaTech
- **Loïs Berrehar**, Macif skipper
- **Dominique Carlac'h**, Director of an innovation consultancy company, Vice-Chairman and spokesperson of Medef
- **Stephan Constance**, Chairman of Grand Large Yachting and Vice-Chairman of FIN
- **Thomas Frouin**, founder of Blue Nav (2021 winner)
- **Julien Hue**, Macif Marketing Manager, IARD
- **Gaël Minier**, Chairman of G&G Boatwash (2021 winner)
- **Pierre Rhimbault**, Chairman and Managing Director of Birdyfish (2021 winner)
- **Charlotte Yven**, Macif skipper

At stake, a dedicated exhibition space will be offered to them for Nautic 2023.

"This competition, sponsored by the Federation of Nautical Industries, is an annual opportunity for worthwhile meetings between the designers of today's solutions for boating that are more respectful of the natural environment and the industrial players, decision-makers, media and general public.

The Paris Boat Show thus plays its part: supporting these entrepreneurs in gaining visibility and development, with a view to speeding up the transformation of the sector, states Alain Pichavant, the Paris Boat Show General Commissioner.

Macif, partner of the Innovation Competition

Macif has a long history of involvement with pleasure boaters (it was the first to introduce a navigation insurance policy). Macif is also committed to protecting the ocean, coastlines and rivers, working with groups and associations such as Surfrider Foundation Europe. It has also created the Macif sailing centre school, a 1901 law association, which targets future owners or renters and welcomes more than 2,000 trainees a year. As a long-standing partner of the Paris Boat Show, MACIF wished to sponsor the Innovation Competition, which translates its commitments in concrete fashion: supporting solutions, serving more responsible and accessible nautical activities for the greatest number of people.

Reader information:

https://www.salonnautiqueparis.com/fr/home/salon/concours_innovation



About the French Federation of Nautical Industries

The purpose of the Federation of Nautical Industries (FIN) is to defend, represent and promote the professions of the French nautical sector in France and internationally. It is the voice of a network of over five thousand businesses and its members, belonging to eleven professions in the nautical industry and services, accounting for over 80% of the profession's turnover. Internationally, the Federation plays an active role in changes in the nautical sector. It is a founding member of the European Boating Industry. Nationally, FIN is a founding member of the French Boating and Yachting Confederation (CNP) which brings together the driving forces in the nautical community (industries-services, pleasure boaters, marinas and sports federations and organisations).

About Nautic Festival SA

Nautic Festival SA is an organiser of shows and events created in 2016. It is a subsidiary of the Federation of Nautical Industries (FIN) which owns the Yachting Festival Cannes and the Paris Boat Show. Nautic Festival SA has been organising this since 2017. The Paris Nautic is the unmissable event in the nautical sector calendar and of its enthusiasts in France and is held annually at the Parc des Expositions of the Porte de Versailles. The show is both an essential business meet-up and an exceptional showcase for the excellence of the French sector and its surrounding ecosystem (maintenance, rental, destinations, tourism, facilities, etc.). Nautic Festival SA has also been organising Nautic Paddle since 2010. Every year this event welcomes nearly 1,000 competitors from all five continents for the largest stand-up paddle race in the world.

Press contacts: BPFConseil

Solène Antoine - solene@bpfconseil.com - 06 30 19 79 77

Béatrice Parrinello-Froment - beatriceparrinello@bpfconseil.com - 06 63 72 16 06

Soazig Guého - soazig@palolemcom.com - 06 62 08 75 44