

The Milwaukee Ale House Presents

**Louie's  
Fifth Last  
Regatta**

*Special Fifth Anniversary Edition*

A Benefit for Children's Hospital of Wisconsin

**A True Story** In 1886, in Sheboygan, just 60 miles north of here, Milwaukee Ale House co-proprietor Mike Bieser's Great-Great Uncle Louie Eisold was cracked in the head with a beer glass and killed. Until recently, no one knew why. But our investigations have uncovered documentation of the incident; an old Sheboygan newspaper, court transcripts of the murder trial, and a relative of the assailant! It is an epic tale about which all should inquire!

In honor of Great-Great Uncle Louie and the sixth anniversary of the Milwaukee Ale House, we proudly present Louie's Fifth Last Regatta, **a benefit for Children's Hospital of Wisconsin. Last year we raised over \$30,000! The children thank you!**

It is hard to believe that Louie's Regatta is now celebrating its fifth anniversary. From our humble beginning in 1999 with Louie's First Last Regatta, which raised less than \$1,000, we improved in 2000 with the Louie's Second Last Regatta, where the concept of Every Boat A Winner began, in 2001 with Louie's Thirst Last Regatta where the concept of The Louie's Challenge took off, and in 2002 with Louie's Fourth Fast Regatta when Louie's became a Mount Gay Red Hat regatta and where we set our current fund raising record. Louie's Fifth Last Regatta promises to be the best yet.

**Schedule of the Regatta**

Friday, October 3<sup>rd</sup>

7:00 pm - The semi-required Skipper (and Crew) meeting. This traditional Louie's event will take place on the lower deck of the Milwaukee Ale House, 233 North Water Street in the Historic Third Ward District. **Louie's Demise Ale proudly served**, sailing instructions will be handed out, course descriptions will be distributed, and Louie's Regatta Gear will be on sale. The lower deck is right on the Milwaukee River - skippers are invited to come to the meeting by boat and tie up at the Ale House docks. Rafting encouraged.

Saturday, October 4<sup>th</sup>

**High Noon – The Regatta.** Course descriptions and scratch sheets will be handed out at the skipper's meeting and will be available at the Milwaukee Yacht Club, South Shore Yacht Club and the Milwaukee Community Sailing Center on the morning of the race. As in past years, the number of boats will likely require two starts, but all

**EVERY BOAT A WINNER**

boats will be scored as one fleet. Please consult the scratch sheet for your start time. The first warning will be at 12:00 noon; the starting sequence is listed in the Sailing Instructions.

**The Louie's Challenge.** The reason that we gather together for Louie's Regatta is to raise money for Children's Hospital of Wisconsin. In addition to the entry fee, each skipper and crew member are encouraged to participate in Louie's Challenge; an envelope for this purpose is included in each race packet. We hope that each crew member can contribute at least \$20. The yacht raising the most funds will win a quarter barrel of Louie's Demise Ale; each of the top three fund-raising yachts will receive a special green brag flag – the most treasured flags distributed at the awards ceremony.

**Every boat is a winner.** Each registered boat is placed in its own division. Because each division contains only one boat, each boat will win its division! Therefore, every boat that completes the course is a winner and will get a Louie's Fifth Last Regatta brag flag at the Awards Ceremony. Of course, each boat is a winner in a more meaningful way as well; their entry fee and proceeds from their contributions to The Louie's Challenge go to Children's Hospital of Wisconsin – a huge win for everyone involved.

**4:00 pm until ? - Louie's Fifth Last Regatta Party and Awards Ceremony at the Milwaukee Ale House** **Free kegs of Louie's Demise Ale for Skippers and Crew.** Music (fresh music). Beer (live beer). **Award presentation and fund raising activities.** Louie's Regatta Gear on sale. Wristband necessary for beer service (supplied in race packet). Live entertainment begins at 9:30 featuring a band whose identity will remain a secret until they appear on stage. Only four people know the identity of this group; idle speculation encouraged. Skippers are invited to arrive by boat to tie up and raft up at the Ale House docks.

**Registration & Eligibility.** Louie's Fifth Last Regatta is open to anyone with a sailboat holding a valid PHRF certificate or who is willing to accept a rating from the Race Committee. Sorry, no powerboats. Make checks payable to Children's Hospital of Wisconsin and send to: Milwaukee Ale House, 233 North Water Street, Milwaukee, WI 53202.

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# Louie's Fifth Last Regatta

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### Sailing Instructions

#### 1.0 Rules

This race will be governed by the International Yacht Racing Rules, the prescriptions of the United States Sailing Association, and the Louie's Fifth Last Regatta Committee.

#### 2.0 Eligibility and Entry

2.1 Any vessel is considered eligible with a valid PHRF or IMS certificate. In the event that a participant's yacht does not have a current rating, The Louie's Fifth Last Race Committee will assign one.

2.2 Completing the official entry form and payment of the entry fee shall enter eligible yachts.

2.3 **Totally and Completely Optional – The Louie's Challenge** In addition to the entry fee, each skipper and crew member are encouraged to participate in Louie's Challenge; an envelope is included in each race packet. We hope that each crew member can contribute at least \$20. The yacht raising the most funds will win a quarter barrel of Louie's Demise Ale; each of the top three fund-raising yachts will receive a special green brag flag – the most treasured flags distributed at the awards ceremony.

#### 3.0 Schedule of Events

3.1 Entry Deadline is Wednesday, October 1<sup>st</sup> at 2:00 pm. Of course, you can register at any time up to the start of the race, but a late fee (which of course goes directly to Children's Hospital of Wisconsin) will be gleefully assessed.

3.2 Semi-required Skipper and Crew meeting, Friday October 3<sup>rd</sup>, 7:00 pm at the Milwaukee Ale House, lower deck.

3.3 Louie's Fifth Last Regatta, Saturday, October 4<sup>th</sup>, first warning at High Noon

3.4 Louie's Fifth Last Regatta Party and Awards Ceremony, Saturday October 4<sup>th</sup>, 4:00 pm at the Milwaukee Ale House, lower deck

#### 4.0 Racing Area

4.1 The racing area will be on Lake Michigan, outside the Main Gap of Milwaukee Harbor or, in the event of lousy weather, within the breakwater between the North Gap and South Gap of Milwaukee Harbor.

#### 5.0 The Start

5.1 The race will be started in accordance with racing rule 26 system 2 using the following timing:

12:00 pm	First Warning
12:05 pm	Preparatory
12:10 pm	Ale Fleet Start
12:15 pm	Lager Fleet Start

Please consult the scratch sheet to determine which fleet your yacht is in; although the fleet will be split for the start, all boats will be scored as one fleet for overall finishes.

5.2 A registered yacht is entitled to race when she has sailed past the Race Committee Signal Boat, hailed her sail number, **smiled and waved**, and has been acknowledged by the Race Committee. Any yacht unable to sail by the Race Committee before her starting signal shall notify the race committee when she starts; she may attempt to do so by hail or on VHF Channel 72.

5.3 The official channel for the Louie's Fifth Last Regatta shall be VHF Channel 72. It will be helpful to monitor this channel for course changes and other official communication.

#### 6.0 Time Limit

6.1 Time limit shall be 15 minutes after sunset or before the ice moves in. Boats failing to finish in this time will be scored DNF (Did Not Finish). In the event of the abandonment of the race, awards will be based on the time of the finish of each yacht at the Ale House docks or a foot race down Water Street between skippers, at the discretion of the Race Committee.

#### 7.0 Protests

7.2 Protests shall be written on official Milwaukee Ale House cocktail napkins and given to a Louie's Fifth Last Race Committee member (if you can find one) within an hour of the finish. A protest hearing may or may not be held before the Awards Ceremony at the whim of the Race Committee. This is a fun race; play nice.

#### 8.0 Prizes

First Place Overall wins the Louie's Last Trophy Cup and ONE quarter barrel of Louie's Demise Ale

**EVERY BOAT A WINNER**

Second Place Overall wins TWO quarter barrels of Louie's Demise Ale

Third Place Overall wins THREE quarter barrels of Louie's Demise Ale

Fifth from Last Place Overall wins a growler of Louie's Demise Ale

The yacht that raises the most funds for Children's Hospital of Wisconsin will win a quarter barrel of Louie's Demise Ale and a special brag flag

The second and third place fund raising yachts shall receive special brag flags

Every yacht that completes the course shall receive a Louie's Fifth Last Regatta brag flag

Special Awards will be given for:

Last Place Overall

Best Dressed Crew

9.0 **Safety**

All yachts must comply with all appropriate United States Coast Guard and all other applicable government regulations.

10.0 **Good Manners and Sportsmanship**

Breach of good manners or sportsmanship directed towards the Race Committee shall be subject to protest. If this or any protest is allowed, the yacht shall be disqualified from the race and skipper and crew will be subjected to unnecessary embarrassment. Once again, this is a fun race; play nice. Legitimate complaints should be directed to the Race Committee Chairman.