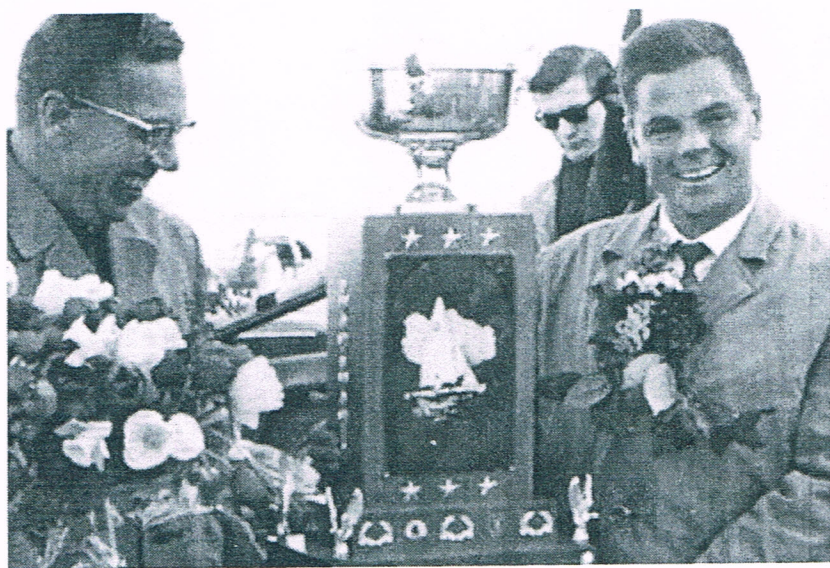


BIOGRAPHIES

Hans' father bought him Elvstrøm sails for his boat, some of the first sails Elvstrøm ever made, and Hans won numerous regattas with them. He soon attracted Elvstrøm's attention. Elvstrøm offered Hans a job and on March 1, 1960 he began his sail-making career with Elvstrøm Sails.

He learned everything about sail making, from cutting to finishing. It was very important for him to learn all about how the sails worked. After two years, he became the production manager at Elvstrøm Sails, which he continued for seven more years before the opening of Elvstrøm Sails Loft in Canada in 1969. Hans started in Elvstrøm's basement with eight people, but over a short time it grew to a 20,000 sq.ft. factory with 35 people.

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Paul Elvstrøm and Hans Fogh return home after winning 1962 VM

Elvstrøm instilled in the young Hans the proper competitive attitude. "Among other things, I learned not be too impressed by qualifying for the Olympics. The real hard work begins after qualifications," says Hans.

In 1960, at the age of 22, he competed in his first Olympic Games and won a silver medal.

On 1962 in Florida, the team Hans Fogh and Paul Elvstrøm won the World Championship in a Flying Dutchman, the same boat that had given Hans the silver medal for Denmark in the 1960 Olympics.

Hans was a member at Hellerup Yacht Club, where he met his future wife, Kirsten. Her parents were the club's managers. They were married in 1965. Kirsten was born and grew up in Hellerup. In 1966, their eldest son Morten was born; their second son Thomas was born in 1970 after they moved to Toronto.

Hans had a good job as a sail maker for Poul Elvstrøm. But after nine years he began to long for something more. He suffered from "udlængsel" - a longing for adventure. He decided that his future lay in Canada, where his sailing friend Paul Henderson had been trying to get him to move to for some time.

From Denmark to Canada

In 1969, Hans and Kirsten decided to leave Denmark with their young son and settle in Toronto. They had taken out a loan in their house in Hørsholm for Can\$10,000, and with that money together with a franchise agreement from Elvstrøm in his pocket, Hans was ready to start making and selling sails; Elvstrøm's name was already well-known in North America.